

OUR HR SERVICES



RECRUITMENT SOLUTION



EXECUTIVE SEARCH



SCREENING AND PLACEMENT



HEAD HUNTING



CUSTOMIZED TRAINING



INTERVIEW TIPS



CAREER GUIDANCE



CUSTOMIZED RESUME DRAFTING



HUMAN RESOURCE POLICIES

WHY SURANA EQUITY

Experience of more than 26 years

You get shortlisted candidates for interview

You can hire best talent for your Company

We have unbiased and professional approach

You can avoid wrong placement

We do not charge from candidate

KEY ACHIEVEMENTS

- ✦ Candidate Satisfaction
- ✦ Employer Satisfaction
- ✦ Employee working with the organisation more than 26 years
- ✦ 6100+ Placements
- ✦ More than 100+ Placements Salary 10+ Lac PA
- ✦ Clean Track Record

WRONG PLACEMENT

Lost Productivity

Lower staff Morale

Monetary Loss

Negative Publicity & loss of reputation

Difficult to Achieve Vision & Mission

You lose star performer

End up with unhappy and loosing clients



Winner of HR Excellence Award 2023,
from Indian Society of
Training & Development (ISTD)

HIRE RIGHT PERSON FROM RIGHT PLACE

STOCK BROKING

- ✦ D-mat, Online Trading (SEBI REGD Sub BROKER)
- ✦ Buying Physical shares (Listed only)
- ✦ Mutual Funds & IPOs
- ✦ Money Management tips

Registration No.:
NSE: AP0281006801
BSE: AP010189011433





Authorised Person of
Sykes & Ray Equities (I) Ltd.

STEPS OF INVESTMENT STRATEGIES

- Assess your risk tolerance level
(According to your income, risk taking capacity, age etc)
- Identify your investment goal & time horizon
- Choose a mix of asset classes to suit your requirements
- Always keep the broader financial picture in view
- Review & Re-balance Regularly

REAL ESTATE INVESTMENT or SIP? SIP करो मस्त रहो स्वस्थ रहो

	COST OF PROPERTY	30 Lakh		MONTHLY SIP	26,992
	LOAN AMOUNT	30 Lakh		CAGR	12% p.a.
	INTEREST RATE	9% p.a.		SIP TENURE	20 Years
	LOAN TENURE	20 Years		TOTAL INVESTMENT	₹ 62.4 Lakh
	EMI	26,992			

Wealth Created 20 Years Later

₹ 1.7 Crore



Assuming cost of house plus rent grew at 9% CAGR

₹ 2.7 Crore



Wealth Appreciated at 12% CAGR

CONSULT FOR DETAILS
RIGHT NOW
THIS MAY CHANGE
YOUR LIFE FOR A
BETTER TOMORROW
AT A SMALL PRICE

PORTFOLIO MANTRA

- ✦ Keep only 15-20 stocks in your portfolio
- ✦ Max allocation to a sector should not exceed 15% (Max 20%)
- ✦ Max allocation to a stock / Investment should not exceed 5% (Max10%)
- ✦ NIFTY BEES/ETF should form atleast 10% of the portfolio
- ✦ Large Caps should constitute atleast 50% of your portfolio, if you don't want a high beta portfolio
- ✦ One can allocate 20-25% of your portfolio to different asset classes like Gold, Currency, Bond, Real Estate for diversification



Services offered by **Mr. B D Surana** - Certified Graphologist & Counsellor

HANDWRITING & TRAINING SERVICES (Graphology & Graphotherapy)

Over All



Handwriting & Signature Analysis, Signature Design & Correction, Graphotherapy.

Corporate Level



Employee Selection, Recruitment, Promotion, Evaluation Vocational Analysis etc.

Candidates/ Job Seekers



Proper career selection & other career related solution & guidance.

Personal Level



Profile Analysis, Various Therapies, Personal Understanding, Medical Problems. Indicator in Handwriting.

Compatibility



Marriage / Relationship / Business / Selection of Business Partner.

SELF DEVELOPMENT & ANCILLARY SERVICES

- Work place Counselling | Parenting Guidance | Goal Setting | Stress Management
- Time & Anger Management | Motivation & Confidence Building
- Positive Thinking & Affirmations | Counselling & Psychotherapy | Developing Leadership Skills
- Logo Analysis and Designing | Pen, Colour, Watch & Face Analysis & Therapy

ADVANTAGE OF A PROFESSIONAL RESUME WRITER

- > Avoid common mistakes and unnecessary information
- > Concentrating on the points of importance Rectify/ Cover problem are possible
- > **Properly defining** : Job Objectives, Key Responsibilities, Summarising the Words, Strength Area, Accomplishment, Focussed, Target etc.
- > Use of proper key words / action words for quick understanding

INTEREST AREA

Numismatic & Philately Collection • Social Work
Writer of Self Development Series



CURRENT POSITIONS:

Lions Club - Cabinet Member, G&T Board & Trustee Members, Service Chairman & Past President
Tolly Lions Dialysis - Life Trustee

ISTD - Vice Chairman, Kolkata Chapter
JITO - Patron Member
MILT - Joint Secretary
RSFF - Co Editor

WE ARE ASSOCIATED WITH



LOGO DESIGN BY US



Google Rating : ★★★★★ 4.9 out of 5 (234 Reviews)